

## IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

Applicant : Dwight Allen Merriman *et al.* Art Unit : 3714  
 Serial No. : 09/577,798 Examiner : Ronald Laneau  
 Filed : May 24, 2000 Conf. No. : 4541  
 Title : METHOD OF DELIVERY OF TARGETING, AND MEASURING  
 ADVERTISING OVER NETWORKS

Commissioner for Patents  
 P.O. Box 1450  
 Alexandria, VA 22313-1450

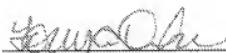
STATUS INQUIRY

Applicant respectfully inquires as to the status of the above application. The application was filed on May 24, 2000 and its last known status was a decision from the Board of Appeals affirming the rejection of claims 1-50 and reversing the decision of the examiner to reject claims 51-57 received on May 24, 2010.

Please apply any charges or credits to Deposit Account No. 06-1050.

Respectfully submitted,

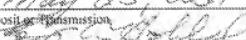
Date: May 25, 2011

  
 Tonya S. Drake  
 Reg. No. 57,861

Customer Number 26192  
 Fish & Richardson P.C.  
 Telephone: (617) 542-5070  
 Facsimile: (877) 769-7945

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